

Food launches in the world 🌍



February 2026



Terre d'Oc unveils a Dubai-style chocolate spread

Riding the Dubai chocolate trend, the French brand Terre d'Oc unveils a gourmet Dubai-style chocolate spread. Made with pistachio, white chocolate and crispy kataifi pastry, the spread can accompany your crêpes or can be enjoyed straight from the spoon for the most indulgent among us.



Lucangeli unveils a bergamot jam

Lucangeli bergamot jam shakes up the codes of traditional jam flavors.

Its rare aroma, both vibrant and delicately floral, offers an unexpected tasting experience, blending citrus freshness with mediterranean elegance.

A distinctive creation, designed for curious consumers' looking for novelty and refinement.



Yann Couvreur brings innovation to Candlemas with a ready-to-use crêpe batter

The French pastry chef Yann Couvreur introduces a ready-to-use crêpe batter in a bottle.

Alcohol-free, infused with vanilla pearls and orange blossom water, the preparation is perfect for around 20 crêpes. Designed to be poured directly into the pan, it offers a time-saving solution. It also highlights a new level of convenience in both use and preparation.



Wally and Whiz unveils a Ramadan calendar

The Danish premium wine gum brand Wally and Whiz launches a Ramadan calendar.

It features 8 flavour variants and 30 doors with a special box for the end of Ramadan (a 140g tub of wine gums). The products are vegan, free from gluten, free from alcohol and free from artificial additives.

A beautiful calendar to treat yourself or surprise someone you care about !



Vocca launches a Ramadan calendar

VOCCA introduces a Ramadan advent calendar featuring a refined selection of premium chocolates and confections (bonbons, pralines, drops, pretzels and dates).

Perfect for sharing or gifting, it offers delightful treats to enjoy each day of Ramadan !

The brand offers a wide Ramadan collection with many other products with regional flavours (such as the “mahalabia and arabic coffee” chocolate bar).



Pierre Hermé Paris launches a Ramadan collection

Pierre Hermé Paris unveils a Ramadan collection designed to celebrate moments of togetherness. For the occasion, 4 boxes of macaron gifts boxes are available. The beautiful deep blue boxes are adorned with gold arabic calligraphy, evoking the generosity and the radiance of each evening of Ramadan celebration.



Sna'ap broadens its city-inspired chocolate range

Through his brand Sna'ap, the chef behind the Dubai chocolate phenomenon Nouel Catis unveils Abu Dhabi chocolate bar. The bar joins the brand's global city-inspired chocolates which already includes Dubai, Manila, Fukuoka, Mumbai and London editions. Abu Dhabi chocolate pays homage to the UAE's capital, reflecting the city's cultural richness and local flavours heritage. The salted caramel bar contains saffron, cardamom, tahina and dates.



Leclerc unveils a chocolate alternative without cocoa

French retailer Leclerc introduces a new cocoa-free chocolate alternative under its private label, Marque Repère. Branded “Tablette d’Or sans cacao,” the range features three recipes made from sunflower seeds.

In response to the surge in cocoa prices last year, the French chocolate maker was the first to disrupt the chocolate market a Choviva alternative, a cocoa-free ingredient that delivers all the indulgence of chocolate.



Moment unveils “Djazaïr” : a chocolate bar inspired by a classic Algerian pastry

The Algerian brand Moment from Palmary Food launches “Djazaïr,” a chocolate bar inspired by the famous traditional pastry “makrout el louz”. Blending the smooth richness of almonds with delicate hints of lemon, this bar offers a modern twist on one of Algeria’s most cherished pastries. An invitation to rediscover Algeria’s sweet heritage, one square at a time.



Franuí unveils its pink version in France

The famous brand Franuí from Argentina releases its pink version in France (first launch in Europe).

For this pink version, the raspberries are coated with white chocolate and pink chocolate.

Launched a few days before Valentine's Day, the new product is available in various stores such as Monoprix, Publicis Drugstore, Manjé & Co, La Tiramisserie, Pathé Café, Epic', and Galeries Lafayette Le Gourmet.

This launch revives the Franuí craze !

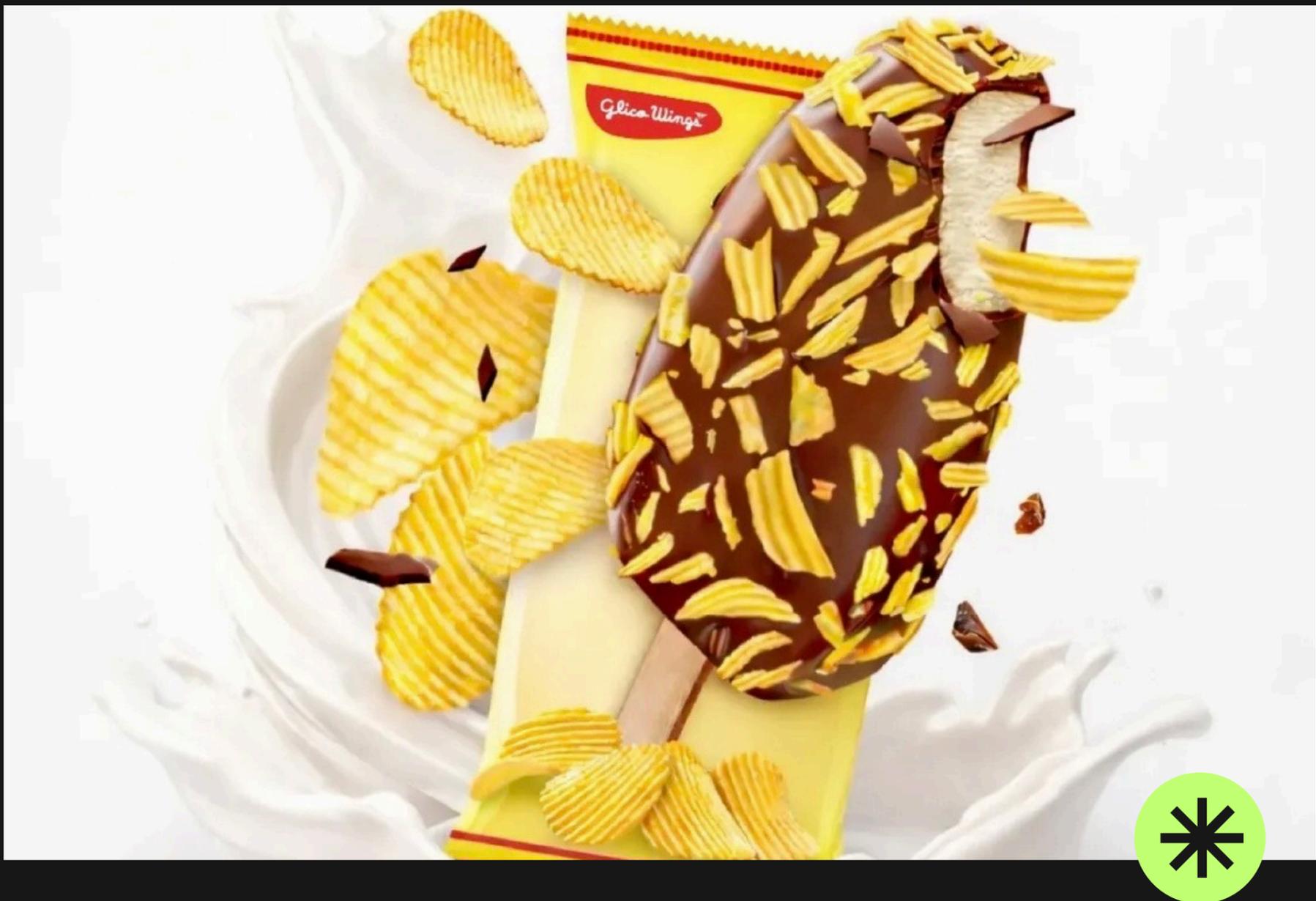


[N.A!] broadens its presence into a new aisle

The snacking brand Nature Addicts ([N.A!]) expands its presence into the frozen aisle. It unveils “Berrylicious”, a range of frozen fruits coated in chocolate (three products).

With this brand-stretching, the brand develops its presence into a new aisle but always with the same purpose “provide healthy products with simple ingredients and without any compromise on taste”.

A smart brand-stretching to follow closely.



Glico Wings x Frostbite Potabee unveil a sweet and salty ice cream

Ice cream maker Glico Wings has teamed up with the chips brand Potabee to launch a surprising new treat.

The Glico Wings x Potabee Frostbite ice cream combines the smooth sweetness of vanilla and a dark chocolate coating with the crunch of real potato chips.

Inspired by the trend of pairing ice cream with fries, Glico Wings turns this habit into an innovative taste experience : sweet, salty and crispy all in one bite.

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