

Japan: some unconventional ice cream flavours



Lipton bubble tea ice cream bar



In collaboration with Akagi Dairy (Japanese dessert manufacturing company known for its popular Gari Gari Kun treat) , Lipton has just released a new bubble tea ice cream with tapioca pearls in Japan.

Worth trying if you are in Japan and if you want to try a bubble tea on a stick! And for all bubble tea lovers also!

Launch in November 2019

Häagen-Dazs « Murasaki Imo » et « Rich pumpkin » flavoured ice creams

The Japanese division of Häagen-Dazs has just broaden its range incorporating new ice creams with traditional Japanese flavours and ingredients. Two of the latest releases of this autumn are: Crispy Sandwich Murasaki Imo Tartelette (purple sweet potato tartelette) and Rich pumpkin (with « kabocha » from Hokkaido). These two products are adapted to Japanese flavours and seasons.

Launch in September 2019



Japan: some weird ice cream flavours



Garigari-kun Rich Tamagoyaki flavoured ice cream



Garigari-kun released last month an egg omelette flavoured popsicle in Japan. The brand unveiled once again a weird flavour: Rich Tamagoyaki (japanese rolled omelette). FYI, Garigari-kun is the best-selling ice cream brand in Japan and is famous for releasing unique flavours. A weird flavour perfect for adventurous foodies!

Launch in October 2019

Morigana « Calorie monster » mayonnaise flavour ice cream

Morigana Milk industry unveiled in September Japan's first mayonnaise-flavored ice cream bar.

The "calorie monster" (307 calories) Cherio creamy mayonnaise flavoured ice cream is coated in white chocolate, a mix of cookies and of course mayonnaise. If you want to try an unconventional ice cream and if you love mayonnaise, you should try it!

Unconventional mix of textures and ingredients for this ice cream available in Japan until March 2020.



Launch in September 2019

