

The sakura-flavoured drink trend in Japan



Coca Cola and Pepsi Sakura

Known as one of the leading beverage brand launching innovative drinks in Japan, Coca Cola Japan has unveiled a new Sakura design bottle for the cherry blossom season this year.

Japanese beverage company Suntory has also launched Pepsi Sakura cola, a floral cherry blossom flavoured cola.

Amazing drinks perfect for the « hanami » (cherry blossom viewing) moments!

Starbucks Sakura chocolate and Lipton Sakura milk tea

Starbucks and Lipton have also unveiled limited-edition products for the Sakura season. Starbucks launched a Sakura and white chocolate flavoured milk with strawberry jelly pieces.

And Lipton released a Sakura milk tea.



The sakura-flavoured food trend in Japan

Calbee Sakura potato chips

If you love Sakura flavoured potato chips, you'll love Calbee Sakura flavoured sugar and butter chips. If you prefer salted chips, you also can opt for Calbee Ebisen cherry blossom and salt shrimp chips.



Glico Pocky Luxury Chocolatier 2019 Sakura Cherry Blossom and Glico Bitte Sakura

If you love the famous Japanese Pocky biscuit sticks, you'll love this new premium Pocky limited-edition. The pretzel sticks are covered in sakura-flavoured chocolate with chunks of salt and sugar. Glico has launched also Bitte cookies sandwich coated in sakura and white chocolate. Perfect for all chocolate and sakura lovers!